

MOUNTAIN House & HOME

Planning, Building & Remodeling Your Mountain Home in 2010

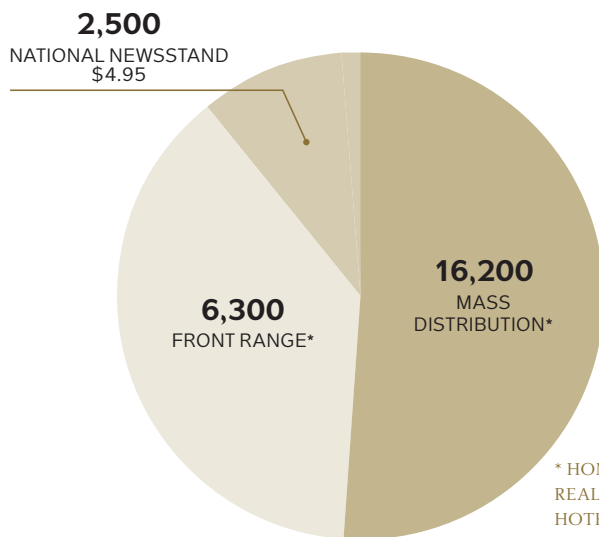
The Mountain Home Expert

A premium magazine targeting local residents, homeowners, land owners and industry professionals in a highly desirable market. The ideal advertising venue for all construction- and development-related businesses seeking to get their message to potential customers. We deliver advertising results for contractors, specialty building and home-improvement products, lenders, retailers and service providers by connecting them with people interested in buying a lot, planning, building, upgrading or remodeling a home.

DISTRIBUTION 25,000 Total Copies

MASS DISTRIBUTION BREAKDOWN

EAGLE COUNTY	5,000
SUMMIT COUNTY	5,000
CARBONDALE, GLENWOOD SPRINGS, RIFLE, NEW CASTLE	2,000
ASPEN TO BASALT	2,000
WINTER PARK, GRANBY	500
GRAND JUNCTION	1,200
SALES EVENTS	500
TOTAL	16,200



* HOME RELATED BUSINESSES, REAL ESTATE OFFICES, BANKS, HOTELS AND HIGH-TRAFFIC LOCATIONS



EDITORIAL THEMES

- Featuring one-of-a-kind mountain homes
- Tips and trends from respected designers
- The latest technologies and sustainable practices
- And much more!

DEADLINES

	SPACE CLOSING	ADS APPROVED*	PUB DATE
SPRING	FEB 19	FEB 26	MAR 19
SUMMER	MAY 21	MAY 28	JUN 18
FALL	AUG 20	AUG 27	SEP 17
WINTER	NOV 19	NOV 26	DEC 17

*For Ads produced by Colorado Mountain News Media

MAILING ADDRESS: P.O. Box 15001 | Gypsum, CO 81637
 SHIPPING ADDRESS: 200 Lindbergh Drive | Gypsum, CO 81637
 CONTACT: p. (970) 328.6333 | f. (970) 328.6409



ADVERTISING RATES

COVERS

	1X	4X
Double Truck or Facing Pages	\$5,500	\$4,650
Inside Front Cover.....	N/A	\$6,850
Inside Back Cover.....	N/A	\$6,650
Outside Back Cover	N/A	\$7,200

INSIDE

	1X	4X
Full Page.....	\$3,000	\$2,500
Half Page Spread.....	\$3,200	\$2,700
Two-third Page Vertical.....	\$2,100	\$1,750
Half Page Horizontal	\$1,900	\$1,600
One-third Page Square.....	\$1,200	\$1000

SPECS

All Ads are Full Color, CMYK.

All Ads must be 300dpi or greater.

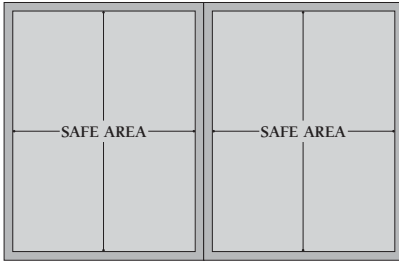
Camera Ready Ads will not be modified.

Full Color or Black & White Ads are the same price.

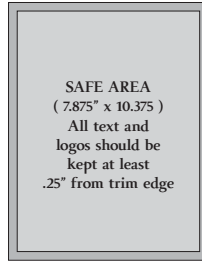
Spot color will be converted to four-color process.

*20% Premium for Preferred Placement

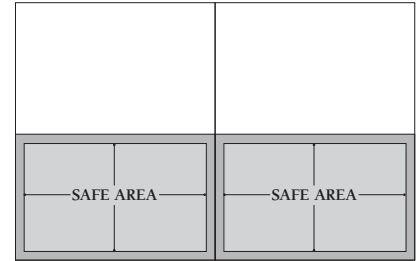
AD SIZES



DOUBLE TRUCK
17.25" x 11.125"
(16.75" x 10.875" trim)

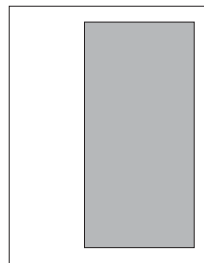


FULL PAGE
8.625" x 11.125"
(8.375" x 10.875" trim)

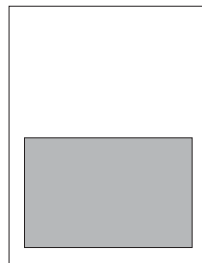


1/2 PAGE SPREAD
17.25" x 5.45"
(16.75" x 5.325" trim)

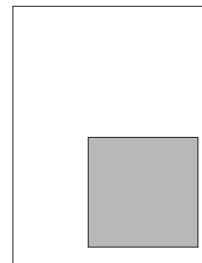
SAFE AREA 7.875"x4.825"



2/3 PAGE
4.75" x 9.75"



1/2 HORIZONTAL
7.25" x 4.75"



1/3 SQUARE
4.75" x 4.75"

ADVERTISER AGREEMENT

AD SIZE AGREED: _____

PRICE: _____

DATE: _____

TERMS: 50% Cancellation fee will be imposed after deadline. All invoices are due by the 15th of the month following publication of the magazine.

GUARANTEE: By signing below, you unconditionally guarantee and promise to pay Colorado Mountain News Media, according to the terms set forth, on demand, any and all indebtedness including collection agency or attorney fees and costs.

ADVERTISER NAME (PLEASE PRINT): _____

SIGNATURE: _____ DATE: _____

ACCOUNT EXECUTIVE: _____ DATE: _____